



# KEY STAKEHOLDERS IN THE NAMIBIAN TOURISM INDUSTRY

## MINISTRY OF ENVIRONMENT, FORESTRY & TOURISM

DIRECTORATE OF TOURISM AND GAMING (DTG)

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Regulatory Body

Digitalization  
Information  
Flow

Private Sector Associations

### Namibia Tourism Board NTB

NTB is the government agency responsible for bringing together both the private and public sector in implementing the national policy on tourism. NTB's mission is to develop tourism to and within Namibia that exceeds our visitors experience expectations, delivers value to stakeholders, improves the living standard, sustain the cultural values & way of life of citizens, and enables further participation of Namibians in the tourism industry.

+264 61 2906000  
info@visitnamibia.com.na  
www.visitnamibia.com.na  
@ntbnamibia



Namibia Tourism Board

### Namibia Travel & Tourism Forum NTTF

An open platform for digitalization, information flow and discussions in the tourism industry. NTTF has a Memorandum Of Understanding with with The Ministry Of Environment, Forestry & Tourism, to provide new digitalization initiatives in the industry, to provide two-way feedback and all-inclusive information flow to/from the tourism industry at large nationally and globally.

WhatsApp Tourism InfoBot : +264 85 6264242  
www.travel.na | www.facebook.com/namibia  
info@travel.na  
@namibiantourism



NAMIBIA  
TRAVEL & TOURISM FORUM  
www.travel.na | info@travel.na

### Federation of Namibian Tourism Associations FENATA

Fenata acts as the 'umbrella body' for its members, which are the private sector tourism industry associations in Namibia. It also provides a focus for liaison with other major stakeholders in the Tourism Industry, especially the MEFT. In addition, Fenata assists with the development and promotion of Namibia as a quality tourism destination, and works with its members to promote their interests. This helps to provide a business environment that contributes to the economy and offers opportunities to tourism enterprises. FENATA also acts as a focal point for liaison and cooperation with similar organisations outside the country, especially in the SADC region.

www.fenata.org | welcome@fenata.org  
@fenatanam



### Emerging Tourism Enterprises Association ETEA

Launched under the patronage of MEFT, ETEA is the monitoring and supporting body, providing the required assistance and voice to the challenges faced by emerging tourism businesses in Namibia.

www.eteanamibia.com  
info@eteanamibia.com  
@eteanam



### Hospitality Association of Namibia HAN

Hospitality industry : Hotels, to guest houses, guest farms, lodges, rest camps, restaurants, conference centres and catering services.

+264 61 222904  
www.hannamibia.com  
info@hannamibia.com  
@hannamibia



### Tour and Safari Association of Namibia TASA

To encourage responsible tourism, ensure standards & reliability in the tourism industry & further the common interests of Tour Operators.

+264 61 238423  
www.tasa.na  
info@tasa.na  
@tasanamibia



### Namibia Professional Hunters Association NAPHA

Carries out hunting through very sustainable game utilization, as a tool to ensure the survival of wildlife & well-being of local communities.

+264 61 234455  
www.napha-namibia.com  
office@napha.com.na  
@naphanamibia



### Namibian Academy For Tourism and Hospitality NATH

To maintain & grow excellence by facilitating, coordinating training & developing professional workforce. To design, develop & implement vocational & academic courses.

+264 61 259288  
www.nathnamibia.org  
info@nathnamibia.org  
@nath.tourguide



### Tour Guides Association of Namibia TAN

We promote, support, protect & develop all tourist guides' & drivers interests. Including any association & organization that is promoting advancement of tourism

+264 81 3368346  
www.tan-namibia.info  
info@tan-namibia.info  
@tannamibia



### Car Rental Association of Namibia CARAN

Protect clients and the car-rental industry against rental operators who offer sub-standard service and quality.

+264 81 4173797  
www.caran.com.na  
info@caran.com.na



### Namibian Association of Community Support Organisations NACSO

To provide services to the rural communities to help manage & utilize their natural resources in a sustainable manner.

+264 61 230888  
www.nacso.org.na  
officemanager@nacso.org.na  
@nacsonamibia



### Bed & Breakfast Association of Namibia B&BAN

Backpackers, Guesthouse & Lodges that are committed to maintaining consistently high standards at very reasonable rates for tourists.

+264 62 581650  
www.bedandbreakfastnamibia.com  
info@bedandbreakfastnamibia.com



### Association of Namibian Travel Agents ANTA

A representative forum in the retail travel industry to promote professional travel management service administered by an Executive Board. Any IATA & NTB registered Travel Management Company may apply.

+264 61 256361  
www.anta.com.na  
info@anta.com.na

