



PRESS RELEASE

Monday 10 May 2021

VIRTUAL LAUNCH OF THE ZAMBEZI MUSEUM

The Museums Association of Namibia (MAN), the Delegation of the European Union (EU) to Namibia and the Ministry of Education, Arts and Culture (MoEAC) would like to invite all Namibians and the rest of the world, to attend the virtual launch of the Zambezi Museum at **11h00 on Tuesday, 18th May, 2021, which is also International Museum Day.**

The development of the museum is one of the four components in a project titled Museum Development as a Tool for Strengthening Cultural Rights in Namibia, funded by the European Union with an amount of 237,025.00 Euros and implemented by MAN. The Zambezi Museum will have a particular focus on the natural resources and environmental challenges facing the Zambezi Region, through a cultural lens. The museum will also highlight the location of the region at the heart of the Kavango-Zambezi Transfrontier Conservation Area (KAZA).

The museum will be officially opened by **Honourable Faustina Caley, Deputy Minister of the Ministry of Education, Arts and Culture.** The launch will also feature speeches from **Her Excellency Ambassador Sinikka Antila, the Ambassador of the Delegation of the European Union to Namibia,** and different stakeholders in the project, as well as cultural performances with drums and mashamba and a virtual tour of the museum.

The launch will be virtual due to the COVID-19 pandemic. This will mean that people from every region of Namibia, and across the world, will be able to attend the launch by streaming it from the Museum Association of Namibia's Facebook and YouTube pages. The Zambezi Museum is located next to the regional library in the centre of Katima Mulilo. After the launch, the museum will be open to the public every week day from 10h00-18h00.

Mr Tuuda Haitula, MAN's Museum Development Officer, believes that the museum has tremendous potential to grow: He explained: "The Zambezi Museum will be a dynamic educational resource for learners and residents of the region. The museum will also serve as an information centre for visitors who want to explore the network of protected nature reserves and conservancies that form KAZA. We feel that it is important that the museum regularly changes and updates its displays. The museum has a space that is dedicated to temporary exhibitions, this will allow the museum to exhibit other important exhibitions that are not part of the 11 other galleries in the museum. The first temporary exhibition will feature work by a couple of local fashion designers. The museum will also be launching a competition for learners in secondary schools in the region about the amazing birdlife of the region and the best entries will then be shown in the museum".

The development of the exhibitions in the museum has been guided by an Advisory Committee (ZAMAC). The Committee is encouraging people to provide more information, artifacts, photographs and stories to



A project implemented by the Museums Association of Namibia

Tel: +264 61 302230
Fax: +264 61 302236
Email: museums@iway.na
Website: www.museums.com.na
Postal: P. O. Box 147, Windhoek, Namibia
Office: 112 Robert Mugabe Ave, Windhoek, Namibia

In collaboration with the Ministry of Education, Arts and Culture in the Republic of Namibia

This project is funded by the European Union

Delegation of the European Union to Namibia
2 Newton Street
Po BOX: 24443, Windhoek
Tel: +264 612026000
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The European Commission is the EU's executive body.

"The European Union is made up of 28 Member states who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 60 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders."



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help the museum expand its collections and create new displays. ZAMAC has made a particular appeal for assistance in identifying places of importance in the region so that it can help create a map of important heritage sites in the region.

If you would like to assist the Zambezi Museum then you can make contact by sending an email to zambezimuseum@gmail.com or phone the museum on 066-253755.

For more information about Namibian museums, visit www.museums.com.na .

You can attend the launch on the following platforms:



YouTube: Museums Association of Namibia



Facebook Live: Museums Association of Namibia

Follow the Zambezi Museum



Facebook: Zambezi Museum



Instagram: @zambezimuseum



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PROGRAM FOR THE VIRTUAL LAUNCH OF THE ZAMBEZI MUSEUM

DATE: TUESDAY 18TH MAY 2021

TIME: 11H00

VENUE: YOUTUBE: MUSEUMS ASSOCIATION OF NAMIBIA
FACEBOOK: MUSEUMS ASSOCIATION OF NAMIBIA

1. WELCOMING REMARKS BY THE GOVERNOR OF THE ZAMBEZI REGION
HON. LAWRENCE ALUFEA SAMPOFU
2. INTRODUCTION TO THE PROJECT BY THE MUSEUMS ASSOCIATION OF NAMIBIA CHAIRPERSON
MS. NEHOA HILMA KAUTONDOKWA
3. ADDRESS BY THE DIRECTOR OF HERITAGE AND CULTURE PROGRAMS, MINISTRY OF EDUCATION, ARTS
AND CULTURE: MS. ESTHER MOOMBOLAH-GOAGOSES
4. PERFORMANCE BY INTENGE SIPELU GROUP
5. SOUND BITE FROM ZAMAC WORKING GROUP MEMBER
MR. ELIOT MOWA
6. ADDRESS BY THE AMBASSADOR OF THE DELEGATION OF THE EUROPEAN UNION TO NAMIBIA
HER EXCELLENCY AMBASSADOR SINIKKA ANTILA
8. PERFORMANCE BY MPACHA CULTURAL GROUP
- 9. OFFICIAL OPENING OF THE MUSEUM BY THE DEPUTY MINISTER OF THE MINISTRY OF EDUCATION, ARTS
AND CULTURE: HONOURABLE FAUSTINA CALEY**
10. SOUND BITE FROM THE CULTURE OFFICER, ZAMBEZI REGION & ZAMAC WORKING GROUP MEMBER
MR. CLIFF SIAMBANGO
11. SOUND BITE FROM ZAMAC WORKING GROUP MEMBER
DR. BENNET KANGUMU
12. VOTE OF THANKS BY THE REGIONAL DIRECTOR - HERITAGE AND CULTURE PROGRAMS
MS. JOY MAMILI
13. GUIDED TOUR OF MUSEUM BY THE MUSEUM DEVELOPMENT OFFICER, MUSEUMS ASSOCIATION OF
NAMIBIA: MR. TUUDA HAITULA



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11h00

PERFORMANCES BY
INTENGE SIPELU GROUP & MPACHA CULTURAL GROUP



WATCH IT ON THE **MAN**
YOUTUBE OR FACEBOOK



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STAND TOGETHER

//HA//XAE (IKUNG) MA/AOS (HAI/OM) GIIA IIKAE (JU/HOANSI) TÉE /XAI (KHWE) DEA /XAE (NARO)

The Museums Association of Namibia has developed numerous mobile exhibitions in our aim to have “museums without walls” which is a way to bring museums to the people, no matter where they are. For that reason, we encourage our member museums, schools, and institutions to borrow our exhibitions to showcase in their towns and regions.

The “Stand Together” Mobile Exhibition and Catalogue feature images and objects from the Fourie Collection at Museum Africa in Johannesburg about San cultural heritage. The exhibition was developed by the Museums Association of Namibia in collaboration with the Namibia San Council and Museum Africa, with funding from the Delegation of the European Union in Namibia and the National Arts Council of Namibia.

The mobile exhibition is available for loan from the Museums Association of Namibia. To loan the mobile exhibition, one should complete the MAN Exhibition Loan Form. The catalogue is available for free download.

To get the MAN Exhibition Loan Form and/or download the catalogue, visit the Museums Association of Namibia's website www.museums.com.na and navigate to “Mobile Exhibitions”.

OOMBALE DHI IHAKA

"A BOND THAT CANNOT BE BROKEN"

A mobile exhibition and catalogue entitled **Oombale Dhi Ihaka: A Bond That Cannot Be Broken**, was developed by the Museums Association of Namibia (MAN), with funding from the European Union. The exhibition was based on photographs of 126 cultural artefacts that had been collected by the Finnish missionary, Martti Rautanen (better known in the north as “Nakambale”). The objects are currently held by the National Museum of Finland.

The mobile exhibition is available for loan from the Museums Association of Namibia. To loan the mobile exhibition, one should complete the MAN Exhibition Loan Form. The catalogue is available for free download.

To get the MAN Exhibition Loan Form and/or download the catalogue, visit the Museums Association of Namibia's website www.museums.com.na and navigate to “Mobile Exhibitions”.



MUSEUM DEVELOPMENT AS A TOOL FOR STRENGTHENING CULTURAL RIGHTS IN NAMIBIA



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Music is all about creating harmony. When we sing together and dance together, our voices and bodies connect and communicate. Music can help us express our feelings – love, anger, happiness, sadness. Whether we are performers or listeners music matters to us all.

The Museum of Namibian Music (MUNAMU) creates a space where we can celebrate our musical heritage and the musical diversity that we have in our country. Our definition of Namibian music includes all music made by Namibians, but the museum gives special recognition to the cultural traditions that provide our musical roots.

There are many stories to be told and we believe that MUNAMU should be a “living” museum where performances can take place and displays are regularly changed and updated. MUNAMU also provides a space where we can collect and preserve our musical history.

Please contact MUNAMU if you have suggestions, images, objects or stories that can help us to document the past, the present and the future of Namibian Music.

Email: museumofnamibianmusic@gmail.com
Website: www.museums.com.na
Facebook: Museum of Namibian Music
Instagram: @museumofnamibianmusic
Address: Omuthiya Cultural Centre, Omuthiya, Oshikoto Region, Namibia



The Zambezi is the region with the greatest biodiversity in Namibia. The Zambia Museum (ZAMU) is located in Katima Mulilo and is at the heart of the Kavango-Zambezi Transfrontier Conservation Area (KAZA). KAZA co-ordinates activities to safeguard the wildlife and environment with the neighbouring countries of Angola, Botswana, Zambia and Zimbabwe.

The Zambezi Museum focuses on the environmental difficulties that face communities living in the Zambezi Region. Whilst the region has a complex history and the museum reflects the way in which the landscape reflects the memories of the people who live here and the ways they have managed the environment.

The museum reflects the ways in which people are developing strategies to co-habit with wildlife, prevent deforestation, manage fish stocks and cope with climate change. The museum aims to be an “ecomuseum” and to develop into Namibia’s first “Green Museum”.

Please contact ZAMU if you have suggestions, images, objects or stories that can help us to develop the museum as a space where we can discuss environmental issues and see the way culture has engaged with the natural resources of our region.

Tel: +264 66 253 755
Email: zambezimuseum@gmail.com
Website: www.museums.com.na
Facebook: Zambezi Museum
Instagram: @zambezimuseum
Address: Community Library, Dr. Hage Geingob Drive, Katima Mulilo, Zambezi Region, Namibia

Namibia is blessed with cultural diversity. In a multi-cultural society, museums can play a vital role in building mutual understanding and challenging cultural stereotypes.



The Project is funded by the European Union

The European Union has funded the Museums Association of Namibia (MAN) to support four projects which will help to *Make Museums Matter*.



Museums Association of Namibia
Making Museums Matter - Since 1990

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