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OFFICE OF THE MANAGING DIRECTOR

MEDIA RELEASE

NWR overhauls website

Windhoek, 3 December 2020 – If anything that 2020 demonstrated is the importance of an online presence. This presence allows for seamless and faster communication between organisations and clients. Thus Namibia Wildlife Resorts Limited (NWR) once again took it upon itself to overhaul its web presence with the sole intent of creating a better user experience for its guests. During the past few months, NWR, with the assistance of a professional web developer, Mr Samuel Kapembe of StalinKay, worked tirelessly to ensure that going forth guests would be in a position to interact, share and book their accommodation with ease and convenience.

“Hence when users log onto www.nwr.com.na they will see how simple yet informative our website has become. Resorts have now been listed under the various National parks they fall under. Guests will now be able to easily share their greatest moments with us via #NWRMoments, which will then appear on our website. At the same time, our specials of which we have become known for are easily accessible. Equally, guests will be able to chat directly with us from the site without the need to call or send an email. These changes are aimed at ensuring that anyone from across the world can find all things NWR at a centralised place” says Mr Mufaro Nesongano, NWR Corporate Communications, Online Media and Sponsorships Manager.

Since the last revamp of the NWR website, several changes have occurred in the industry. One of the major shifts has been for clients to plan and book their accommodation online. Therefore on the overhauled website like on the previous one, clients are going to be able to do this. Also, some of the establishments have 360-degree videos that will allow guests the opportunity to immerse themselves at some of the facilities. Similarly, visitors will have the opportunity to subscribe to our Newsletter in order to be the first to know when the company launches something.

Directors: Ambassador L.N. lipumbu (Chairperson), J.W. Moore (Deputy Chairperson), E.R. Petersen, R. Putter, B.T. Schneider, E.S. Shifotoka, C.R. Williams

Dr Matthias M. Ngwangwama (Managing Director)
Charmaine Gaingos (Company Secretary)

Dr Matthias Ngwangwama, NWR Managing Director, who is a firm advocate for institutions and countries to embrace the 4th Industrial Revolution so that they remain relevant, is pleased with the work that was done on the website. “Although a lot of time and effort was spent on overhauling the website, I am glad that we took this long time to provide a world-class website to our customers. The disruption caused by Covid-19 once again presented us with the opportunity to ensure we remain digitally relevant through our new website in addition to our other digital platforms such as our mobile application which is also undergoing subtle touch-ups”.

//ENDS

A handwritten signature in black ink, appearing to read 'Mufaro Nesongano', is written over a horizontal line. The signature is stylized and somewhat cursive.

Mufaro Nesongano

Manager: Corporate Communications, Online Media and Sponsorships

Namibia Wildlife Resorts