



Republic of Namibia

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Editors and Journalists

Ministerial response to the global super stars visits to Namibia

The Ministry is pleased by the recent visits of global superstars to Namibia. Recently, Mr. Lewis Hamilton, a British motorsport racing driver visited the country while on Holiday, just a month after Mr. Jose Mourinho a well-known football manager also paid a visit to the country.

These visits are a clear indication that Namibia has unique features that attracts a niche market. We proud ourselves of the peaceful nature of our people, our breathtaking landscape and our iconic wildlife which in our view are collectively the key factors attracting renowned global stars to the country. In addition, our small population and vast empty spaces also gives the country a unique advantage, where social distancing comes in naturally.

We extend our deepest gratitude to the superstars for their visit to the land of the brave, with these visits, they have exposed Namibia to the millions of people that follow them. It is our hope that the visits will direct more tourists to Namibia. We are also happy to note Mr. Hamilton gave a positive review of his visit to Namibia as one of the most stunning places he has ever seen.

“My first stop was Namibia, one of the most stunning places I have ever seen with my own eyes”. Mr. Hamilton noted on his social media posts.

Issued by:

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