



181 Gathemann Building, Independence Avenue, Private Bag 13378, Windhoek, Namibia
☎ +264 61 285 7196 📠 + 264 61 256 715 Enquiries: Mufaro Nesongano 📧 MNesongano@nwr.com.na
🌐 www.nwr.com.na

OFFICE OF THE MANAGING DIRECTOR

MEDIA RELEASE

NWR reimagines its Mobile Application

Windhoek, 20 April 2021 – One cannot dismiss the impact technology has had or continues to have in most people's way of life. As an organisation, Namibia Wildlife Resorts Limited (NWR) has consistently improved its Apple iOS and Android phone application, which it originally launched in 2015. For instance, with the previous update, NWR included clients' ability to check availability, make their bookings at any of the NWR establishments, and apply for an NWR discount card (Namleisure card).

Thus, to further add more value to those who have the mobile application on their phones, NWR has added a new feature that allows its clients to scan and store their NWR discount card (Namleisure card) on their NWR phone application. Additionally, users of the application will be able to view their card benefits and be reminded when their card needs to be renewed.

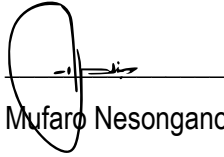
"After launching our revamped website late last year, which we built from the ground up, we felt that our mobile application required to give more value to our clients equally. Therefore, aside from allowing users to make bookings and view our resorts, we believe this new addition to scan and store your Namleisure card on your phone will ensure that our clients always have their card with them. Additionally, clients will now be able to get a calendar notification when their card is up for renewal," says Mufaro Nesongano, NWR Corporate Communications, Online Media and Sponsorship Manager.

With the customer-centric philosophy that NWR has adopted, the reimagining of its mobile application is one way it is looking at making it easier to avail its services to its clients. "With our recently launched call centre and now our mobile application, we are geared towards giving our clients the best possible service we can offer. Therefore, our customers should expect more innovations coming from our side, and equally, we are working towards improving on things they have mentioned to us to make them continue supporting us," says Dr Matthias Ngwangwama, NWR Managing Director.

Directors: Ambassador L.N. Iipumbu (Chairperson), J.W. Moore (Deputy Chairperson), E.R. Petersen, R. Putter, B.T. Schneider, E.S. Shifotoka, C.R. Williams

Dr Matthias M. Ngwangwama (Managing Director)
Charmaine Gaingos (Company Secretary)

//ENDS

A handwritten signature in black ink, consisting of a large, stylized 'M' followed by a horizontal line and a small flourish.

Mufaro Nesongano

Manager: Corporate Communications, Online Media and Sponsorships

Namibia Wildlife Resorts